

**EDUCATION ADVISORY BOARD MEETING  
100 NORTH ANDREWS AVENUE, 1<sup>ST</sup> FLOOR CHAMBERS  
FORT LAUDERDALE, FLORIDA  
THURSDAY, FEBRUARY 20, 2014 – 6:30 P.M.**

<b>Members</b>	<b>Attendance</b>	<b>April 2013-APRIL 2014</b>	
		<b>Present</b>	<b>Absent</b>
Heather Brinkworth, <b>Chair</b>	A	6	1
Chester Ludwick, <b>Vice-Chair</b>	P	5	2
Dwight W. Berry	A	0	3
Gregory T. Boardman	P	4	3
Idan Eckstein	P	5	2
Edna Elijah	P	7	0
William Exemar	A	2	5
Trisha Halliday	P	5	2
Susan L. Ledbetter	A	3	4
Dr. Magdalene Lewis	P	4	3
Wayne Neunie	A	2	5
Dr. Maureen Persi	A	4	3
Catherine Pliess	P	2	0
Austin Scott	P	3	4
Lillian Small	A	2	5
Shelby Smith	A	4	2
Ben Sorensen	A	3	4

**Appointed Members to the Board: 17**

**Needed to constitute a quorum: 10**

**Staff**

Junia Robinson, Neighbor Support and Staff Liaison

Charles Webster, Broward County Public Schools (BCPS)

**I. Opening – Vice-Chair Chester Ludwick**

**II. Attendance by Roll Call – Staff Liaison Junia Robinson**  
At this time, there was **no quorum**.

Introduction of new member: Dwight W. Berry

**III. Approve minutes (October and November 2013, January, 2014) – No Quorum**

**IV. Student Members updates:**

- Kent Haeffner – Pine Crest School

**V. Guest presentation:** Wanda Robinson, BCPS, Specialist, Parents, Business and Community Partnerships.

Ms. Robinson shared information on community/parent engagement and activities within BCPS. She explained four pillars utilized by BCPS to reach out to parents:

- Health and wellness
- Home school connection
- College to career
- Parent empowerment

One of the centerpieces to this project is the “Hot Food Hot Topic” – This is a catchy approach for parents to begin talking about the pillars. There’s an upcoming session scheduled at the City of Fort Lauderdale Public building on Tuesday, April 1, 2014.

Ms. Robinson shared at one of these meetings crock pots were displayed with various healthy option foods teaching parents how to make healthy meals for kids and low cost savings. In addition to the food prepared, vendors are available with information about technical schools, ESOL programs etc...

Ms. Robinson asked the EAB to partner with BCPS on some of these initiatives to reach out to families in the City.

**Guest presentation:** Clay Milan, EAB Liaison and Special Projects Manager, City of Hollywood.

Mr. Milan shared with the Board the City of Hollywood’s project to push schools to market themselves. He said it started because the Mayor is really big on education among other things. With the help of District 1 School Board member Ann Murray, the City scheduled a Realtor tour of Hollywood schools. They looked at one of the markets they need research, are people looking to move to the City of Hollywood. The realtor market can really assist the City in getting the word out about schools. The tour consisted of three different schools elementary, middle

and high school and a technical school. The tour included 20 different realtors, City staff and BCPS staff.

Mr. Milan said the City of Hollywood's Education committee worked with middle and high schools to create a promotional video. The committee developed a contest and came up with the concept with rules and regulations. All middle and high schools were notified and a Nova film student volunteered to video the entire program. Six schools entered the program and the awards ceremony was held at the Hollywood Arts center.

**VI. BCPS update – Charles Webster**

Mr. Webster shared a power point presentation on Broward County Public Schools, 2014 State Legislative Program (see attached).

**VII. Member updates –**

Catherine Pliess inquired about the contact information for Principal Lisa Mays, Walker elementary school.

Ms. Pliess expressed interest in having the school performs at Art Institute's graduation. Ms. Robinson, Staff Liaison said she will contact Ms. Mays and will forward to Ms. Pliess.

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**VIII. Current business**

Junia Robinson, Staff Liaison provided an update on the City's new website that should be up and running by the beginning of the new fiscal year.

EAB student member, Jazzmyne Pearson can contact Public works department to shadow a City Engineer.

Ms. Robinson gave an update on member absence and outreach with the Clerk's office.

**IX. New Future Business**

**X. Next Meeting and Closing**

The next meeting is scheduled for Thursday, March 20th, 2014  
City Hall, 8<sup>th</sup> floor conference room.